

SWBA Announces Newly Elected Officers and Directors

DALLAS – June 24, 2021 – New officers and directors were announced for the [SouthWest Benefits Association](https://www.swba.org) (SWBA), a regional, non-profit organization established 44 years ago to foster business relationships and support the educational development of employee benefits professionals.

Officers elected to serve a one-year term, through May 2022:

- President – Rance Buss, Partner, Employee Benefit Plan Services, Weaver, LLP, Houston, TX
- President-Elect – Geoffrey Zenick, Vice President, South Region, Optum Health, Dallas, TX
- Secretary – Jim Brown, Benefits Manager, Galderma Laboratories, Fort Worth, TX
- Treasurer – Courtney Stroope, Vice President, Retirement Services, Lockton Dunning Benefits, Dallas, TX
- Past President – Richard Brown, Director of Human Resources, Citizen Potawatomi Nation, Shawnee, OK

Six new directors were elected to serve a three-year term on the SWBA board, through May 2024:

- Jeremy Colby, Vice President of Total Rewards & Employee Services, Devon Energy, Oklahoma City, OK
- Becky Hall, Director, Health & Welfare Benefits, Oncor Electric Delivery, Dallas, TX
- Ann Kirby, Benefits Manager, Hines Interests, Houston, TX
- Jason Motter, Vice President of Sales & Account Management, Blue Cross Blue Shield of Texas, Richardson, TX
- Susan Saeger, Assistant General Counsel, AIG, Houston, TX
- Alison Sulentic, Attorney & Mediator, The Sulentic Law Firm, PLLC, Houston, TX

The complete list of SWBA directors may be found at www.swba.org.

“As life in the wake of a global pandemic takes shape, I can’t think of a more interesting and challenging time to lead Southwest Benefits Association,” said SWBA President Rance Buss. “Over the past year, we have been challenged to find new ways to support benefits professionals as they address a variety of challenges facing employers and their employees in the “new normal” workplace. We’ll take the best of what we have learned to make our organization stronger as we continue to offer premier professional development and networking opportunities for our members.”

ABOUT SWBA

SouthWest Benefits Association is a regional, non-profit organization founded in 1975 to foster business and professional relationships and support the educational development of employee benefits professionals. Members represent a wide range of benefits-related specialties, including human resources, benefit plan administration, financial management, investment counseling, third party administration, health insurance, law, accounting, actuarial, and benefits consulting. Through an annual schedule of educational programs, conferences, and workshops, SWBA provides members the opportunity for discussion of a wide range of issues confronting benefits professionals in the complex and increasingly regulated field of employee benefits.

www.swba.org